

THE LEGACY

A Newsletter for the Ben Isenberg Legacy Society • Issue No. 1

Summer 2021



Chip Newton, Immediate Past Chair

members, donors, and volunteers on the East Coast and beyond. His interests lie in researching new treatments for psoriasis and psoriatic disease.

Chip wants to carry on his legacy of supporting the NPF – so he included a bequest when he re-wrote his will in 2009. “It’s a simple decision,” he explained. “I believe in the organization; I believe in finding a cure for psoriatic disease to improve the lives of those affected.” Chip also noted “I know what it’s like to suffer from psoriasis, day after day. I know that through the continued hard work and collaboration with others in the field that the NPF can be successful in achieving its vision of a life free of psoriatic disease and its burdens.”

Chip was also confident that his bequest would be well-stewarded. “As an NPF board member, I know this is a diligently managed organization, conservative in spending, and highly regarded. That was important to me when making my decision.”

Chip recently concluded his term as chair of the National Psoriasis Foundation. The NPF is grateful to Chip for continuing a legacy of support and joining others to become a member of the Ben Isenberg Legacy Society.



THANK YOU,
CHIP
NEWTON



Ray “Chip” Newton is recognized as a current Board Member, a long-time donor, a tireless advocate and one of many who has included a gift to the National Psoriasis Foundation in his will. Chip’s journey to the NPF began long before he was elected to the board of directors in 2008. Chip has had psoriasis for almost 35 years and has become an ardent member of the NPF, developing a sense of community with

THE LEGACY



*Randy Beranek,
President and CEO*

NOTE FROM OUR CEO

You are an important member of our community, and we are grateful for your continued dedication and support at this critical time.

At the National Psoriasis Foundation (NPF), we are continuing to support those with psoriatic disease while funding research to find a cure. Nothing about that mission will change, no matter how much everything around us transforms.

We are grateful for the hard work and participation from staff, volunteers, and partners which keeps NPF on track to achieve our ambitious strategic goals.

In the coming year, NPF will invest millions more into research that delivers better knowledge of psoriatic disease, improved treatment options, and someday, a cure.

None of this could be accomplished without the contributions of people like you. Your gifts during these challenging times mean even more, and we thank you for your generosity.

Our sincerest thanks to those of you who have already included the National Psoriasis Foundation in your plans through a bequest in your will, living trust, retirement fund, gift annuity, charitable trust, or other planned gift.

We hope you find the first issue of the Ben Isenberg Legacy Society newsletter informative and inspiring, and we thank you for being an important part of the National Psoriasis Foundation family.

Sincerely,

Randy Beranek
President and CEO



A Special Opportunity for Those 70½ Years Old and Older

You can give any amount (up to a maximum of \$100,000) per year from your IRA directly to a qualified charity such as National Psoriasis Foundation without having to pay income taxes on the money. This popular gift option is commonly called the IRA charitable rollover, but you may also see it referred to as a qualified charitable distribution, or QCD for short. Visit psoriasis.planmygift.org/ira-charitable-rollover for more details or contact Nicolette Curcio at ncurcio@psoriasis.org.

PATIENT NAVIGATION CENTER



Psoriatic disease is complicated. You have to deal with symptoms, flares, treatments and related diseases. You have to find health care providers and cut your way through the red tape of health insurance.

The Patient Navigation Center can help you with all of these challenges – at no cost to you.

Whether you were diagnosed yesterday or 20 years ago, whether you need help today or for the long haul, Patient Navigators are ready to help:

Email Us:

education@psoriasis.org

Call Us: 1-800-723-9166, option 1



WATCH AND LISTEN

Welcome to your source for inspirational stories, the latest news and anything else you might want to know about psoriasis or psoriatic arthritis. Tune in for podcasts, videos and webinars.

Visit www.psoriasis.org/watch-and-listen/ for more information.

Your planned gift to the National Psoriasis Foundation will have meaning and impact for years to come.

We honor those who have made a lasting commitment to our community by choosing to support the charitable goals of NPF through planned giving.

In 1966, one of NPF's founders, Beverly Foster, recognized the importance of psoriasis disease research. The group of patients she and her husband had organized began fundraising to support this research. This was the birth of the Psoriasis Society of Oregon, which would become the National Psoriasis Foundation in 1967.

Today, more than 50 years later, NPF is the leading national nonprofit organization supporting research on psoriasis and psoriatic arthritis and advocating for the needs of the psoriatic disease community. Investing in NPF-funded research through a legacy gift opens more promising avenues in our race to a cure and brings key advances that are helping people with psoriatic disease lead fuller lives.

Please contact Nicolette Curcio at ncurcio@psoriasis.org if you have any questions about your planned gift.

Visit psoriasis.planmygift.org

Are you making changes to your estate plans?
Contact Nicolette Curcio at ncurcio@psoriasis.org or
(503) 546-5564 for assistance



WHO WAS BEN ISENBERG?

A planned gift helps ensure that our mission will continue in your honor

Benjamin Isenberg was a loyal supporter of the NPF for over 20 years and served on the NPF Board of Directors for 10 years.

In 2006, Ben and his wife, Janice, notified the NPF that they had included the Foundation in their wills. Ben Isenberg was an ordinary person with extraordinary goals; to live life to the fullest, and to give so that others could learn. Ben was a staunch supporter of planned giving. At every board meeting he would tirelessly advocate for the importance of making a planned gift to NPF. His goodwill lives on forever because of his gift to the National Psoriasis Foundation.

Benjamin Isenberg
1946 - 2014

To honor that caring legacy, the National Psoriasis Foundation renamed the Legacy Society in his memory. In good times and bad, these legacy gifts will help support tomorrow's breakthrough research and improve the lives of those living with psoriatic disease.

CURRENT LEGACY MEMBERS

Amy J. Holstein, D.V.M.
 Anonymous (18 members)
 Audrey North*
 Avette L. Gaiser
 Barbara and Paul Sanders
 Benjamin* and Janice Isenberg
 Betty Johnson
 Bill and Mary Ann Grove, Jr.
 Brad Stacey
 Brenda M. Tolley
 Brian J. Larson
 Bruce and Susan Foat
 Carol W. Henshaw
 Carole and Marvin Frankel
 Charles and Marsha Woolley
 Charles Campbell Magee
 Charles H. Jacobs
 Cheryl K. Turay
 Chip Newton
 Clivia M. Torres
 Corky Balzac
 Craig and Irene S. McCall
 Daniel and Rebecca Farrington
 David W. Kapor*
 Diana Maher
 Diane and John Kazibut
 Diane E. Moore*
 Diane Robinson
 Donald and Lesley Grilli
 Dot Aumann
 Dr. Judith A. Snyder*
 Ed and Laura Owens
 Edward D. Lewis
 Edward Wright
 Eileen Prouty
 Eleanor F. LeValley*
 Ellen L. Magee*
 Elsa Aybar
 Enid L. Crook
 Eric W. Kimble
 Eugene G. Maurer*

Eulee Weigand*
 Evelyn Zafran
 Frances L. Ehrman*
 Frank M. Beveridge
 Gail M. Zimmerman
 George and Mary* E. Bell
 Glennis J. McNeal
 Gloria Wren
 Gregory J. Winslow
 Harold and Edna Seemann
 Harold* and Harriet Phillips
 Harold Nadel*
 Harriet M. Wallace*
 Harry Paulick*
 Hazel Grayson*
 Helen E. Laing*
 Helen L. Thompson*
 Helene Cotter*
 Henry Murphy*
 Howard and Lori Chang
 Jack and Patricia Allweiss
 Jackie Eber
 James Carolan
 James P. Bennett, Ph.D.
 Jana R. and Stephen Wessels
 Jean F. Burt
 Jeff B. Berman
 Jerald and Roberta Grotstein
 Jerry V. Gilbert*
 Jim Hergert
 Jo Ann Steggerda*
 John S. Wilson
 Kathi Barber, in memory
 of Tim Barber
 Kathleen L. Gallant
 Kenneth A. Meersand
 Kenneth and Mary J. Voertman
 Kerry K. Lohr
 Kevin Timothy Wilson
 Laurie Anne Carlson-Kalasarido
 LaVerne Beall Burhans*

Linda V. Miller
 Lisa Spiekermann*
 Louise K. Hawke*
 Lucille Doree
 Lynn Hodges
 Mara C. Kelly
 Marcy A. Morris
 Marie D. Roser
 Marilyn Sime, Ph.D., R.N.*
 Mark and Celine Lillie
 Mark and Jacqueline Marinovich
 Martha W. Snuffer
 Martha Wood
 Mary Beth Burrows
 Mary Beth Hedrick
 Mary Claire Richards Colket*
 Mary Kay Boylan
 Meg J. Whittle
 Michael C. Finn, M.D.
 Michael F. Score
 Milton J. Brock*
 Miss Karen M. Durbak
 Nancy and Don Alpert
 Nell V. Steele*
 Pamela B. Schultz
 Patricia Annie Laurie
 Paul Dodwell
 Ralph P. Arens* Raymond Schwartz*
 Rebecca and John McCann*
 Rich L. Elmendorf
 Richard and Ellen Seiden
 Richard Brotherston
 Richard C. Gardner*
 Richard W. Good
 Robert* and Cathleen Becker
 Robert and Cynthia Galletly
 Robert J. Osterman
 Robert L. Brooks
 Robert L. Crooks and Sami J. Tucker
 Robert P. Woodward
 Roberta J. Palmer

Roger K. West
 Rose B. Rosenthal*
 Roswell H. Merritt*
 Ruby B. Van Rooyen*
 Ruth I. Foerster
 Sally Lerner*
 Sandra Allison
 Sandra M. Pianin*
 Sanford H. Goldstein*
 Sara Lee and Barry Larner
 Scott S. Lochridge
 Sharon E. McCrae
 Sherri A. Rosen
 Sidney Lee Price*
 Susan K. Zeller
 Tessie Wolk*
 Thomas R. Drabbs*
 Timothy Jay Smith
 Victoria and Thomas Maguda*
 William and Frances Klein
 William Throckmorton Putnam III*
 Winnie K. Wong
 Yuri Prizel*

*Deceased

To refer your family and friends, or if you have any questions, contact **Nicolette Curcio** at ncurcio@psoriasis.org or (503) 546-5564